

EVENTS

Vertical



ITY TEAMBUILDING REWARDS RECO
CORPORATE SOCIAL RESPONSIBILITY
TIVE COMPANY AWAY DAYS TEAME
NSIBILITY PARTNERSHIP BUILDING
REWARDS RECOGNITION & INCENTIVE

"I did things that I thought were impossible for me ... it has really made me wonder what else I could achieve!"



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EVENTS

INTRODUCING VERTICAL AIR EVENTS

VerticalAir design and deliver unique, memorable, outstanding and relevant events for businesses. The learning experiences that we create are compelling and fun, and facilitate development that immediately transfers directly into the work context. We work closely with each individual client to create the right event, to meet precise and specific required outcomes. We have a long and successful history of delivery with a wide range of clients and companies from all industry sectors, and a proven track record of results working at all levels, from Company Directors through to Shop Floor /Manual Workers and Apprentices.

We run Events at our dedicated venue at The Castle Green Hotel in The Lake District (www.castlegreen.co.uk), and also at any suitable identified venue throughout the United Kingdom and mainland Europe.

Our delivery team is comprised of highly qualified and experienced professionals, thereby ensuring that each and every event is enjoyable, run to exemplary standards, safe and successful.

The following pages offer outline descriptions of some of the key themes and methods that we frequently utilise. This is not an exhaustive list and we are happy to create new events to match your particular specifications. Some of our clients include:



EVENT COSTINGS

Throughout the brochure we have attached guideline costs for our events so that you can understand the implications for your budget. If you have requirements outside of those quoted or need any other advice please feel to get in touch with us to discuss your needs in person.

"We have done far more as a team than we thought possible. I can't wait to take this feeling back into the office ... thanks again."



CASCADE

The overall team task is to open the treasure chest, using high levels of interpersonal skills and water! Specific teamwork skills developed include: planning and strategic innovation, delegation and task allocation; working under pressure to meet a deadline, and remembering that water does not flow up hill!

WHEN TO USE THIS EVENT

Bring the team together with one common aim & highlight the need for inter-departmental teamwork. Provide a dynamic conclusion to a conference & experience a memorable fun, shared experience

Cost - £1200 plus VAT

- » Based on 20 people for 3 hours
- » Any suitable UK location
- » Prices for other numbers on request



STRATEGY ORIENTEERING

An activity based on Orienteering, providing a range of challenges including Map reading and Navigation, Photography, Problem Solving, and Creative Drama. Teams can compete or cooperate to gain the greatest return for their efforts. This challenge can be run in urban or rural environments.

WHEN TO USE THIS EVENT

Explore issues of cooperation and competition within and between teams, a catalyst to bring teams together. Examine the nature of strategy planning and implementation.

Cost - £1800 plus VAT

- » Based on 20 people for 3 hours
- » Any suitable UK location
- » Prices for other numbers on request

"What we have to learn to do, we learn by doing."

Aristotle

SAMBA

A dynamic team event, perfect for conferences, team away days and teambuilding programmes. Team members unite to form a Samba Band, swaying to Brazilian Rhythms in a matter of minutes. Each individual can make a unique contribution, totally irrespective of musical background. The interplay between different groups with different instruments and rhythms results in a memorable and pulsating performance. Experienced drumming trainers guide the group through the whole event.



Cost - £1100 plus VAT

- » Based on 20 people for 2 hours
- » Any suitable UK location
- » Prices for other numbers on request

WHEN TO USE THIS EVENT

As a high energy, all inclusive conference finale. To bring diverse teams working and interacting successfully together through an exciting and unique shared experience.

BITESIZE

A series of short physical, mental, creative and practical challenges. These are designed to explore different aspects of effective teamwork and are focussed on the key learning objectives for your event eg problem solving, communication, decision making. They can also best be used in conjunction with Team Role Questionnaires (based upon Belbins highly influential system) to encourage teams to best fulfil their potential. The challenges are engaging, inclusive and great fun!



Cost - £1600 plus VAT

- » Based on 20 people for 3 hours
- » Any suitable UK location
- » Prices for other numbers on request

WHEN TO USE THIS EVENT

As an Icebreaker to a Conference, Team Away Day or Teambuilding Event or as an integral and essential part of a larger and more complex event. To energise, motivate and encourage your team.

“VerticalAir were great. All the instrcutors provided us with a safe but ambitious day and inspired us with their calm clear instruction.”



COMMUNITY PROJECTS

VerticalAir Corporate Projects connect Team Building, Corporate Social Responsibility and make a real difference in the community. Such Events necessitate that we work closely with you from start to finish.

Through close liaison in the planning process we enable you to identify the right project or projects for your team in the right location with the right theme; eg. a garden makeover for a pensioner, laying paths and coppicing for the National Trust, sponsored outdoor activity days and dinners raising money for 3rd world projects.

We run such Events for groups of between 10 and 150 people. All Corporate projects are meticulously risk assessed as a vital facet of the planning and programming process. We provide experienced and adept staff on Action Day/s to supervise everyone's safety, and to ensure a successful, rewarding and memorable outcome for all parties.



WHEN TO USE THIS EVENT

A powerful and compelling team activity with a real outcome that contributes to the community and environment. Engage your employees in Corporate Social Responsibility & raise the profile of business in the community.

Cost - Event Dependant

Costs are subject to many variables and will be defined in relation to the scope of the chosen Event. Suitable for between 10 and 150 people.



“Great discoveries and achievements invariably involve the cooperation of many minds.”

Alexander Graham Bell

ADVENTURE

Traditional outdoor activities in the Lake District or Yorkshire Dales.

Current activities include:

- Caving
- Canoeing
- Raft Building
- Kayaking
- Rock Climbing
- Abseiling
- Mountaineering
- Scrambling
- Gorge Walking
- Orienteering
- Mountain Biking
- Guided Walks

Our instructors and guides are highly qualified under National Governing Bodies for the activities they run. In all activity sessions we operate to strict Health and Safety standards endorsed by the National Governing Bodies.

Our instructors have extensive experience in running events which are tailor made to suit the specific requirements of the participants. The unique combination of expertise, experience, enthusiasm and humour which our staff team brings, helps to ensure that the activities we offer are suitably challenging, enjoyable, rewarding and memorable.



WHEN TO USE THIS EVENT

Traditional Outdoor Activities are both highly suitable and immensely powerful learning media within Business development programmes, build trust & commitment whilst generating memories that last a lifetime!

Cost - £1800 plus VAT

- » Based on a group of 20 participants taking part in a full days activity in the Yorkshire Dales
- » Prices for other numbers & locations on request



"The VerticalAir ropes course really is an excellent facility and I will recommend it to others"

Jeremy Wood - Divisional Director, Nationwide Building Society



ROPES COURSE

VerticalAir Ropes Course is a dedicated Training Facility in the grounds of The Castle Green Hotel in Kendal on the edge of the Lake District. Situated in 2 acres of beautiful beech woodland, it comprises a wide range of Ropes Course elements to challenge and develop both teams and individuals. The Ropes Course includes low level confidence building challenges and high level more demanding challenges in the tree tops.

Current elements include:

- Climbing Tower
- Abseil Wall
- 100 metre Zip Wire
- Mohawk Walk
- Criss Cross
- Inclined Beam & Step Across
- High All Aboard
- Giant Swing
- Pole to Pole
- Jacobs Ladder
- Giant See Saw
- High Y
- Leap of Faith
- Crate Climb



We can accommodate from 9 to 90 people at a time, with trained and qualified instruction and safety supervision. Any aspects of the Ropes Course can be superbly combined with one of our other Events or any traditional outdoor activities to create an amazing, memorable and relevant experience for all participants.



WHEN TO USE THIS EVENT

Develop leadership, teamworking and interpersonal skills with direct relevance and immediate transferability to the workplace. Build team commitment, high levels of trust, clear communication, & motivation.

Cost - £1200 plus VAT

- » Based on 20 people for 4 hours at our VerticalAir Ropes Course in Kendal, Cumbria.
- » Prices for other numbers on request



“What an amazing day - we started as a disparate group and finished as a real team. Thankyou.”



“I never thought I would go down a cave, let alone be in charge of the navigation as well!”

COMBINATIONS

We can combine any number of events together to create a programme that reflects your needs, budget and time window, here are some examples, if you don't see what you want why not get in touch to discuss your ideal day!

Examples:

1. We regularly integrate Ropes Course and Strategy Orienteering into a seamless one day event which has Samba as a dynamic and memorable finale.
2. Bitesized challenges can be combined with Cascade, working with small teams in Bitesized and then bringing them all together with one objective in cascade, success in Bitesized providing the equipment for Cascade.
3. For an event which appeals to the more active and adventurous and also looks closely at specific teamwork capabilities, we can combine clearly focused use of a traditional outdoor activity with Bitesized and conclude by tying in a Treasure Chest reward as a conclusion to a varied and challenging day.

Costings:

Based on examples 1 2 & 3 detailed above.

1. Ropes Course + Strategy Orienteering + Samba
£4000 + VAT *

* Based on 20 people for a full day at a suitable UK location

2. Bitesized + Cascade
£2800 + VAT *

* Based on 20 people for a 4 hours at a suitable UK location

3. Focused use of traditional outdoor activity (eg caving, rock climbing, canoeing) + Bitesized + Treasure Chest Finale
£2800 + VAT *

* Based on 20 people for a full day at a suitable UK location

WHATEVER ELSE!

We are well travelled and experienced in designing and delivering our existing events throughout Europe and further afield. We also provide our creative and technical expertise to support our clients with completely novel experiences and challenges.

Recently we have delivered events in: France, Norway, Spain, Sweden, Switzerland and Thailand. We have supported our clients with Sponsored Events in London, Midlands and The Lake District.

Let us help you:

Provide a memorable event somewhere unusual

Satisfy a need for a creative and different experience.

Utilise our multi faceted skills and expertise in generating a truly unique learning programme and experience for your precise business purposes

Costs:

By arrangement we quote on an individual event basis, get in touch to discuss your requirements.

